

RYAN KELLER

5655 Vanderbilt Dr. Mobile, AL 36608 | (251) 820-7529 | rck1102@jagmail.southalabama.edu

EDUCATION

University of South Alabama

PhD Candidate – Instructional Design & Development

Dissertation topic: "Comparing Different Lengths of Faculty Development Minicourses for Effectiveness"

GPA 3.64/4.0

Expected
Summer 2023

University of South Alabama

MS – Instructional Design & Development

Dual degree with PhD

GPA 3.64/4.0

Expected
Summer 2023

University of South Alabama

Bachelor of Science in Business Administration – Economics

Concentration

GPA 3.5/4.0 Cumulative

2014

Bishop State Community College

Associate of Science – Graphic Communications Technology

2001

TEACHING EXPERIENCE

University of South Alabama Innovation in Learning Center

Instructional Designer

Work directly with faculty members developing technological and pedagogical strategies for courses, providing LMS support and best practices, presenting content on teaching and learning in web and classroom settings, as well as provided support and skill development training for colleagues within the department

2017-Current

Fundamentals in Teaching (FIT)

Course Designer/Organizer

Lead for expounding upon module offerings in original DECO course as part of a multi-course offering in online pedagogy practice online and in-classroom

Fall 2021-Spring
2022

SUNY COIL Course

Commissioned Course Designer

Complete course design for faculty getting started with SUNY's Collaborative Online International Learning program within a course

Summer 2021

Adobe Acrobat Pro Faculty/Student Course

Course Developer

Worked with team of three to establish a training course in accessibility and some of the document functions of Acrobat Pro – the course was

Spring 2021-
Spring 2022

designed for faculty and later adjusted to suit student workers

Designing Effective Courses Online (DECO)

Project Lead

Lead course designer (team of three) for creating faculty course for effectively engaging students online and empirical online pedagogy – course is in its third iteration to suit Canvas LMS

Spring 2019

United Cerebral Palsy Preschool

Teaching & Research Internship

Assisted special-needs teaching while collecting data – also provided teaching support and organizational resources

Spring 2019

USA Writing Center

Writing Consultant/Tutor

Worked directly with students of all levels, guiding writing practice and content organization across all disciplines, including thesis and dissertation guidance

2014-2016

AWARDS/CERTIFICATES

Human Performance Improvement Certificate (USA)

Regions Bank Economics Scholarship

National Association of Collegiate Scholars Inductee

Dean's List Awards

2019

2013

2012

2012-2016

WORK EXPERIENCE

The Vanguard/Due South Magazine

Advertising & Graphic Design

Business advertising sales and graphic designer for print and digital publications – experience included a rebrand of The Vanguard with complete layout revision and logo/branding design, subsequent material produced included new promotional and pricing guides for publication

2013-2014

Edgewood Frame Shop, Homewood, AL

Store Manager

Responsible for assisting shop operations including design and creation of frame jobs, improving sales, and improving daily operations. Was hired twice by this organization.

2010 – 2011 &
2005 – 2006

Four Corners Gallery, Birmingham, AL

Saw Room Manager

Responsible for completing framing orders including design, ordering materials, cutting/joining frames, and fitting artwork. Also responsible for maintaining a professional workroom that transfers customer info and orders to other departments within the business.

2008 – 2010

Ashland Gallery, Mobile, AL

Saw Room Manager

Responsible for completing all framing orders including placing material

2006 -2008 &
2001 -2005

orders, developing a successful order system, frame building, and shop maintenance. Was hired twice by this organization.

PUBLICATIONS & RESEARCH

Designing Effective Courses Online (DECO) – An Intro Course for Pedagogy in Online Courses for College Faculty ELearning Journal	2019 (Nov)
Assessing Knowledge & Experience Among K-5 Educators in the Mobile County Public School System Independent Graduate Study, Pilot Study for Dissertation	2019
Blind Date Alabama's Emerging Fiction Writers	2019
Adventures of Elliott & Oliver: In the Cloud Islands Self-Published/Illustrated Novel	2018
Conference on Teaching & Learning 2018 Proceedings CoTL Conference Proceedings & Branding	2018
Welcome to the Company, Lad Oracle Fine Arts Review	2015
U.S. GDP and Electricity Consumption by State: A Predictive Model Independent Undergraduate Study (Dr. Ermanno Affuso, advisor)	2014
Children of the Citadel Self-Published Novel (Amazon)	2014
Under the Roof of the Orphanage The Collegiate Scholar	2012 (Spring)

PRESENTATIONS

"Designing Effective Courses Online" ELearn Conference	2019
"DECO – An Intro Course for Effective Pedagogy in Canvas/Sakai" Conference on Teaching & Learning	2019
"Making Free Student Access to Freshman Year Courses" Conference on Teaching & Learning	2018

LIVE & REMOTE WORKSHOPS

"Top 5 Questions About Panopto" (REMOTE) USA Innovation in Learning Center	2021
"Top Ways to Make Your Course Accessible" (REMOTE) USA Innovation in Learning Center	2021

“Zoom Basics” (REMOTE) USA Innovation in Learning Center	2020
“Canvas Fundamentals” (IN CLASSROOM) (Multiple Sessions) USA Innovation in Learning Center	2019-2020
“Why Modules? Setting Up Your Course in Canvas” (REMOTE) USA Innovation in Learning Center	2020
“Sakai Fundamentals: Part I and Part II” (IN CLASSROOM) USA Innovation in Learning Center	2017-2018

MEMBERSHIPS

Association for the Advancement of Computing in Education
Graduate Student Association (USA)
The Professional and Organizational Development Network
Instructional Design & Development Graduate Association
Design & eLearning Community

RELEVANT PROFICIENT SOFTWARE

Microsoft Office Suite
Adobe Creative Cloud Software: Photoshop, Illustrator, Acrobat Pro, InDesign
Video Editing Software: Adobe Premiere Pro, Final Cut Pro, Panopto, Camtasia, iMovie
Audio Editing Software: Adobe Audition, Logic Pro, Audacity, Ozone
Learning Design Software: Articulate Rise, Adobe Captivate
Research Software: IBM SPSS, Qualtrics
Video Conferencing: Zoom, WebEx
Learning Management Systems: Sakai, Canvas (experience in Moodle, Blackboard, D2L, Schoology, and Google Classrooms)

OTHER SERVICE

- Spearheaded formation of Graduate Student Association, serving as Finance Officer
- After completing a successful needs assessment for the Instructional Design & Development Graduate Association, was appointed to Communications Officer
- Successfully launched the company, “Keller Works,” defining a brand image and promotional strategy that took the company national
- Launched and developed the “Eczema & Allergy Network,” a group of parents
- Established “The Adventures of Elliott & Oliver” stories podcast

REFERENCES AVAILABLE UPON REQUEST